

Redbridge Local Safeguarding Children Board

Newsletter: e-Safety Edition



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tlk 2 a responsible XXX B4 joining chatrooms or Netwrking sites

Message from Cathie Pattison, Independent Chair

Welcome to our fourth newsletter telling you about your Local Safeguarding Children Board.

You will see that this newsletter concentrates on e-safety. This is a very important issue for all of us who care for children. We really want to increase awareness across the whole community. This means that parents, carers, grand-parents, baby-sitters, big brothers and sisters and all professionals need to know what children

that we have responsibility for are accessing on the web. Ensuring the safety and well-being of Redbridge children and young people is the responsibility of us all.

This is not an easy time within the public sector or within the voluntary sector with significant budget cuts all around us. With so much change afoot, it is even more important that we continue to do our very best to safeguard the most vulnerable members of our community.



Once again my thanks go to all my colleagues on the Board who work very hard on this agenda and also to the public in Redbridge who support our work.

With best wishes,

Cathie Pattison

Why has e-Safety become so important?

Children and young people today are growing up in a world of rapid technological change. PSPs, DSXLs, MP3 players, Wiis, iPhones, webcams, bluetooth and many other new technologies are a regular and familiar part of the every day life for most children and young people today.

The way in which children and young people communicate and socialise with each other has changed dramatically with the emergence of social networking sites such as Facebook, Twitter, YouTube, Myspace to name but a few. Children confidently use these platforms to exchange

information about themselves and others.

There is often a generational divide in the use of technology. For many adults these technological developments represent a real difference from their life experiences as a child. Parents and carers can often feel ill-equipped to offer guidance and support in this area.

The use of technology can bring huge advantages for children and young people in terms of fun, learning and development. It also brings with it dangers and risks. There are concerns over potentially

inappropriate material, unwanted contact with strangers as well as how young people choose to behave online.

Children and young people should be encouraged to embrace the benefits of technology. However, as professionals we have a duty of care to ensure that children are able to make informed decisions and understand how to keep themselves safe.



What is the statistical landscape?

- * 1% of parents think their children are blogging.
- * 33% of children use blogs.
- * 67% of parents don't know what a blog is.
- * 79% of children use IM.
- * 29% of parents don't know what IM is.

- * 25% of children have met someone offline - one quarter did not take anyone with them.
- * Of the three quarters that did, 83% took a friend, not a trusted adult. (CEOP—2007)

- * 47% of young people use the internet for an hour or more every day.
- * 21% liked IM/ Chat the most.
- * 33% had access in their bedroom. (CEOP—2007)

- * 13% of 11 years old are never supervised online.
- * 11% of 11 year olds say their parents know nothing about their online communication.

- * 86% of parents said they were confident that their children do not access anything they would disapprove of.
- * One third of children say they would be in trouble if their parents knew what they were looking at.

Mobile Life report—2008

The Strategy Launch

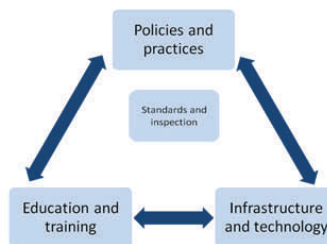
In the News:
[Facebook killing accused in Court](#)
(BBC News)

Redbridge LSCB launched its e-Safety Strategy at the LSCB Development Day in March 2010 and at the Cross Borough Briefing in June 2010.

The overall aim of the e-Safety Strategy is to provide a working tool for safeguarding children and young people in a digital world.

The Strategy is based on the Becta PIES model:

- * Policies & practice
- * Infrastructure & technology
- * Education & training
- * Standards & inspection



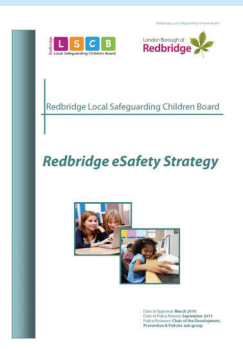
- * An Integrated Approach: all agencies working together in a cohesive way.
- * An Effective Response: when an e-Safety incident occurs

The Strategy is available to download at:
www.redbridge.gov.uk

For more information, please contact Veronica Small, LSCB Practice Development Manager & e-Safety Officer at:
veronica.small@redbridge.gov.uk

The core aims of the Strategy are:

- * Prevention of inappropriate use: setting up of systems and processes to minimise inappropriate &/or dangerous technologies.



Consistent response: all our responsibility

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The e-Safety Monitoring subgroup is developing a flowchart of actions to guide professionals through the process when dealing with an e-Safety incident.

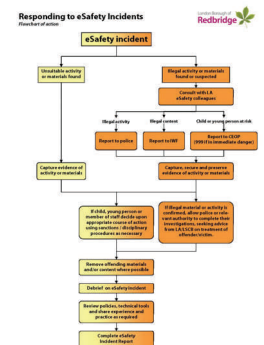
This will promote a consistent approach to all incidents.

Version 1 of the flowchart is available to download at:
www.redbridge.gov.uk.

Redbridge has an e-Safety Officer, Veronica Small, to act as the point of contact for e-Safety issues.

We now have a dedicated email address for e-Safety incidents:
eSafety@redbridge.gov.uk

A member of the e-Safety Team will then deal with the incident and send a response.



What happens next?

The next step is to put the Strategy into practice. The e-Safety Monitoring sub-group, chaired by Alex Rees (School ICT Advisor), has developed an action plan and the group is now in the process of implementing it.

The following key priorities have been identified for immediate action:

- * Develop Acceptable Use Policies.
- * Develop audit systems.
- * Develop and disseminate guidance/leaflets to schools and partner agencies.
- * Roll out e-Safety training to professionals and parents.



Frequently Asked Questions

Q: What is an e-Safety incident?

A: An e-safety incident is one where the misuse of technology has had a negative impact on the safety, security or wellbeing of children or staff members.

Q: What should I do if I come across an e-Safety incident?

A: Capture the evidence of the incident and consult with one of the Council's e-Safety colleagues. If a child or young person is at immediate risk of harm, call the Police.

Q: Who should I contact within the borough

*A: Direct dial:
Veronica Small 020 8708 5226
Email:
eSafety@redbridge.gov.uk*

Q: What will they do?

A: A member of the eSafety team will take details, provide advice and direction or arrange a Strategy meeting if necessary.

Q: How do I capture the evidence of the incident?

A: This can be done on a computer by taking a 'screenshot'. Press the 'Print Screen' button on the computer where the offending material is visible on the monitor. Open a second program (e.g. Word or Powerpoint) and 'Paste' the image. In most programs this can be done by clicking the 'Edit' menu, then 'Paste'. Type under the image the computer name, the username and the name of the person taking the screenshot before saving this file somewhere safe.

Forthcoming Events

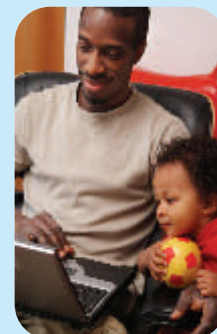
Make a Difference Week 14th October 2010, Ilford Town Centre.

Redbridge LSCB and Families Information Direct (FiND) will be working together for Make a Difference Week. We will be providing information and advice to parents and carers as to how they can keep their children safe when they are using technologies i.e. the internet, mobile phones etc. Other information about safeguarding children will be available on the day.

Internet Safety Day February 2011

This national event is organised by ChildNet to promote safer and more responsible use of online technology and mobile phones, especially amongst children and young people across the world. More information on how Redbridge will be involved will be available soon.

f u gt a nsty msg or gt sent NEfin dat maks u feel uncomfortable, dnt QSL. shO it 2 a responsible XXX



In the News:
Teachers bullied by 'hate sites'
(BBC News)

What now?

- * To get on our mailing list for e-Safety information, please contact Paula Cook at: paula.cook@redbridge.gov.uk
- * Go online to find out more about e-Safety:
www.childnet.com
www.thinkuknow.co.uk;
www.ceop.police.uk
- * To arrange a Strategy meeting contact Veronica Small, e-Safety Officer on 020 8708 5226.
- * Develop and publish your own PIES strategy for your team.

Domestic Violence One Stop Shop: taking place every Wednesday 2-4pm at Loxford Polyclinic in Ilford Lane, Ilford. There is no need to book an appointment, just turn up and drop in for free and confidential help and advice from a range of different organisations including an Independent Domestic Violence Advocate (IDVA), Police, Solicitor, Redbridge Housing Advice and also Education.

For further information please call 07939 225 014, email rscp@redbridge.gov.uk or visit www.redbridge.gov.uk



Reduce the Risk of Cot Death - FSID

The Foundation for the Study of Infant Deaths (FSID) is the UK's leading baby charity working to prevent sudden deaths and promote health. FSID funds research, supports bereaved families and promotes safe baby care advice.

Advice from the FSID on reducing the risk of cot death is as follows:

- ✓ Place your baby on the back to sleep.
- ✓ Cut smoking in pregnancy - father's too. And don't let anyone smoke in the same room as your baby.
- ✓ The safest place for your baby to sleep is in a crib or cot in a room with you for the first six months.



More information, including various leaflets and posters, can be found at www.fsid.org.uk

We Want to Hear From You!

We want your views on safeguarding issues that are important to YOU. Articles should be 200-300 words in length. We also welcome feedback, comments, and suggestions for future articles.

For contributions/information, please contact Veronica Small, LSCB Practice Development manager at veronica.small@redbridge.gov.uk

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Safeguarding Children is Everyone's Business